

**AIESEC Alumni Association  
Monthly Secretariat Newsletter  
February, 2007**

**February Highlights:**

- Membership soars!
- New Website Features
- Successful first monthly meet in New Delhi
- Programs and Services nearing launch

**Monthly Recap:**

**Membership Soars!**

Spam emails were sent out, memberships solicited at alumni meet-ups, and SMS's made on a daily basis. All of this hard work resulted in over 50 new member registrations for the month of February! That's incredible! Let's keep this momentum going!

**New Website Features**

For the past month and a half, the web committee has been hard at work planning and directing changes to the AAA website. Some of the new features include:

- *An expanded alumni search:* now the search feature not only includes registered members, but anyone we have in our database as well. On top of that, people can search not only by name, but country, city, LC and batch year as well!
- *Exclusive features for paid members:* those that have paid up now have access to all information in the alumni search feature, giving them exclusive access to the alumni network.
- *Alerts and Auto-responders up and running:* Expect to see alerts in your inbox for upcoming events and announcements!
- *Post your own Announcement or event:* all are approved by Betsy via the back-end of the site before they are posted.
- *Contact us—all over the world:* new 'contact us' section addresses are up, with all emails sent via this feature directed to Betsy.
- *Classifieds Section:* has lots of new postings! Be sure to check it out—and post your classified there!
- *Secretariat Newsletter now available on the website:* under the 'news' section of the site.



*Namaste! Getting ready for a wedding of a colleague at Calibrated Group.*

### Successful First Monthly meet-up in Delhi

February was the first monthly meet up in Delhi, and it was a great success with over 20 alumni in attendance! Everyone met at Turquoise Cottage for a couple hours on Friday, 9 February. March's meet up is shaping up to be an even bigger success with more alumni planning on attending! If you're in town on 2 March, make sure you come out!

### Programs and Services near launch

Sumita has been keeping very busy with the upcoming launch of the Business Volunteers and Mentorship programs. Pranay Manocha ([pranman@gmail.com](mailto:pranman@gmail.com)) and Karan Singh ([karan.singh@tata-aig.com](mailto:karan.singh@tata-aig.com)) have volunteered to lead up the Mentorship and Talent Search Database programs respectively. Thank-you to both of them! I can't wait to see what we can get done before the Chennai board meeting

### ***A look ahead:***

- "The Globalization of Indian Companies" alumni event in **Chennai**, 10 March 2007, with speaker Mr. Raghu Pillali.
- The **Chennai Board Meeting**, 11 March, 2007
- Push to meet Q1 goals: 750 registered members, 150 paid members—get your AIESEC friends to register & pay up!
- Monthly Meet up in Mumbai: 14 March, 2007



I look forward to seeing many of you in Chennai, or at an upcoming AAA event!

All the best,  
Betsy

### **Betsy Corey**

Executive Director  
AIESEC Alumni Association  
Mobile: +91 98 1092 3741  
Email: [betsy.corey@aiesecalum.org](mailto:betsy.corey@aiesecalum.org)