



Each day that passes by today becomes yesterday and tomorrow becomes today. It is the need for a better future that we push ourselves to new heights, that we develop ourselves to fight the challenges of tomorrow. Our tomorrow is in the hands of what we do today, youth is the future of tomorrow.

The only path the country sees today is the path of growth. This generational shift in attitudes is all the more important because this group is growing so rapidly.

About 47% of India's current 1 billion population is under the age of 20, and teenagers among them number about 160 million. Already, they wield \$2.8 billion worth of discretionary income, and their families spend an additional \$3.7 billion on them every year. Machines and infrastructure and not the true strength of a country, it's the countrymen who are the real power.

With such a great power the need arises to focus this in the right direction so that communal and individual interest lives in harmony.

It is the kind of work people do which defines the path of their success or destruction. People who realized this responsibility took up the initiative of developing this power, one of them is AIESEC.

AIESEC incorporates its experience of over 60 years of organizational structure and uses it to empower the minds of students working in the events done for the purpose of corporate engagement and development. AIESEC in Delhi IIT plans to host an evening which can act as an interactive experience between today's corporate sector and the tomorrow's leaders. It provides a learning platform for students and helps corporate to gain visibility among these students.



HIGHLIGHTS OF THE EVENT

- **A member of our Local Board of Advisors to open the conference.**
- **A workshop conducted to find solutions to the most pressing HR problems, that organizations face today – High Attrition Rates and a Leadership Crunch.**

A Panel Discussion follows the Workshop. The panel would consist of leaders from diverse sectors representing varied opinion.

- **Panel #1, the first discussion revolves around the problems an organization faces in terms of ‘Talent Management’ (high attrition rates, developing leadership skills amongst employees and creating a pipeline for the same).**
- **AIIESEC’s International Trainees talk about their experiences**
- **Panel #2, “The Way Ahead” an attempt to identify how best to nurture youth leadership, entrepreneurship, creativity and innovation, to bring down attrition rates and build a sustainable organization. A discussion on how AIIESEC is a catalyst and a solution provider for high attrition rates and leadership development.**
- **A client/partner addresses the delegates and shares his experiences with AIIESEC.**
- **Cocktail and Dinner. With participation of over 150 corporates and educational heads, this would be a business networking opportunity as well.**



Sharing a symbiotic interest in the future, our COMMON OBJECTIVE from the forum is to identify the “ANSWER” by highlighting the challenges of the future as well as the “SOLUTION” and how AIESEC, a consortium of PROSPECTIVE CHANGE AGENTS, provides the requisite support and backing, can take responsibility for the future.

At the international platform for young people to discover and develop their potential to have a positive impact on society, we enable organizations to interact and source high-potential university students and graduates from all over the world that demonstrate leadership, pro activity , self-awareness and an ability to make things happen in diverse environments. The means so far have been many and varied, our exchange programs, conferences, and virtual communication tools being a few of them.

AIESEC DELHI IIT PRESENTS

THE CORPORATE FORUM – 2008

8th August, 2008

Fortune Select, Gurgaon